PTO/SB/21 (02-04)

Date

July 12, 2004

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Inder the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. Application Number 09/583,337 Filing Date TRANSMITTAL May 31, 2000 **FORM** First Named Inventor llan Shamir Art Unit 2141 (to be used for all correspondence after initial filing) **Examiner Name** Nguyen, Quang N. Attorney Docket Number 16 061143605010 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance communication Drawing(s) Fee Transmittal Form to Technology Center (TC) Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC ✓ Petition (Appeal Notice, Brief, Reply Brief) Amendment/Reply Petition to Convert to a Proprietary Information After Final **Provisional Application** Power of Attorney, Revocation Status Letter Change of Correspondence Address Affidavits/declaration(s) Other Enclosure(s) (please Terminal Disclaimer **Extension of Time Request** Identify below): Return Postcard Request for Refund **Express Abandonment Request** CD, Number of CD(s) Information Disclosure Statement Remarks Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Julie A. Fleming Registration No. 41,753 Individual name Signature Date July 12, 2004 CERTIFICATE OF TRANSMISSION/MAILING I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below. Typed or printed name Candace R. Walker

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of	)
Shamir et. al.	) Group Art Unit: 2141
Serial No: 09/583,337	) Examiner: Nguyen, Quang N.
Filed: May 31, 2000	) Confirmation No. 2396
For: "METHODS AND SYSTEMS FOR PERSONALIZING INTERNET BROWSING AND MANAGING COLLABORATIVE BROWSING EXPERIENCES"	) ) )

## **RESPONSE TO OFFICE ACTION**

Mail Stop AF Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450 Sir:

JONES DAY

Customer No. 36587

July 12, 2004

In response to the Office Action mailed on May 12, 2004 (hereinafter the "Office Action"), the Assignee respectfully requests that the above-referenced patent application be reexamined and reconsidered for the reasons stated herein below.

Claim amendments begin on page 2.

Remarks/arguments begin on page 7.